

# Virtual Midday Symposium Guidelines

## Application Process

Virtual Midday Symposia may be conducted only upon approval by ASHP. The online application and time-slot selection is processed on a first-come, first-served basis. Space is limited for this activity; therefore, a slot cannot be held without a completed online application with payment.

Applications will be accepted from meeting planning or other third-party companies only if accompanied by a letter on the sponsor's letterhead confirming sponsorship of the Midday symposium and authorizing the company to act on the sponsor's behalf.

## Schedule

Virtual Midday Symposia programs will be scheduled Monday through Thursday, December 6-9, from **1:00 p.m. – 2:30 p.m. Eastern Time.**

## Cost

\$15,000 per program for exhibiting companies  
\$20,000 per program for non-exhibiting companies

Full payment must be submitted online using a credit card. Specify the number of programs as your quantity during your online purchase. The supporting organization is not required to have a virtual exhibit at the ASHP Midyear Clinical Meeting in order to sponsor a Midday symposium, however, non-exhibiting supporting companies must meet ASHP's qualifications for exhibitors as specified in the [Exhibitor Rules and Regulations](#).

## Virtual Meeting Production

Midday Symposia virtual program production is the responsibility of the supporting company or their third party designee. Supporters will need to provide ASHP with a hyperlink, hosted by the supporter or third party organizer, to their program information and/or registration web page. This web page will also need to communicate how to connect to and include the link to the live or pre-recorded session on the day of your program. This link will be included on your listing from the ASHP Midyear meeting website and virtual platform.

## Symposium Promotion

Program information will be published on the ASHP meeting website and in ASHP attendee communications. Any promotional material, print or digital, must be reviewed and approved by ASHP. It must include the following phrase: “A Virtual Midday Symposium conducted at the 2021 ASHP Midyear Clinical Meeting and Exhibition.” Other phrases or references to ASHP or the ASHP meeting are not permitted. Activity organizers may not use the ASHP logo or ASHP meeting graphics on symposium materials and may not list ASHP as a co-sponsor of the activity. If you are preregistering attendees, printed or digital marketing material must also indicate preregistration is for planning purposes only and virtual attendance will be available on a first-come, first-served basis. Visit our [advertising page](#) to learn more about renting mailing lists and other promotions.

## CE Credits

All Midday Symposia must offer ACPE-approved continuing pharmacy education credit. It is the responsibility of the organization conducting the symposium to arrange for an ACPE-accredited provider to serve as the provider for the program. ASHP will not assume responsibility for providing continuing education credit for Midday Symposium. Midday Symposia must be conducted in accordance with the ACPE Criteria for Quality, the ACCME Standards for Commercial Support, and the FDA Guidelines for Commercially Supported Scientific and Educational Activities.

## Program Staff

All speakers, moderators, and organizer’s staff members for Midday Symposia must be registered for the ASHP Midyear Clinical Meeting. The organization coordinating the Midday Symposium is responsible for ensuring all speakers, moderators, and staff are registered in advance of the session.

## Approval and Confirmation

All applications are subject to approval by ASHP. Applications are processed on a first-come, first-served basis, and requests for a specific day are honored to the extent possible. Confirmation of assigned day will be available online after the application has been submitted and processed.

A letter from the commercial supporter confirming funding of the symposium must be emailed to Michelle Rasnick Tyler at [mrasnickyler@ashp.org](mailto:mrasnickyler@ashp.org). This letter must be on the commercial supporter’s letterhead and must be received the same day as the application is submitted.

## Changes/Withdrawals

Changes to program title or schedule and/or withdrawals must be submitted to [mrasnickyler@ashp.org](mailto:mrasnickyler@ashp.org). Activity organizers who cancel programs before **September 10, 2021**, will receive a refund of 50% of the full price of the Midday Symposium. After **September 10, 2021**, ASHP will retain the full price of the Midday Symposium.