

Business Function Guidelines

Location

Functions will be held in meeting rooms at official meeting hotels. All space requests must be approved and coordinated through ASHP. Space will be available on a first-come, first-served basis and will be based on hotel availability.

Schedule

Functions will be conducted Saturday through Wednesday during times that do not conflict with ASHP programming and exhibits.

Permissible Times

Saturday and Sunday: (all day)

Morning Programs:

Monday (any time before 8:45 a.m.),

Tuesday–Wednesday (any time before 7:45 a.m.)

All programs must conclude by 7:45 a.m.

Evening programs:

Monday–Tuesday (5:30 p.m. start time)

Cost

Exhibitor Rate

\$1,900 (per event/day for 50 people or fewer)

\$6,800 (per event/day for more than 50 people)

Non-Exhibitor Rate

\$7,100 (per event/day for 50 people or fewer)

\$12,000 (per event/day for more than 50 people)

Full payment must be submitted online using a credit card. Organizations may also incur a charge from the hotel for food and beverage, audiovisual, and/or the meeting room rental.

Meeting Room, Audiovisual, and Food/Beverage

ASHP will assist with placement of your program in official ASHP meeting hotels. For food and beverage, organizers may consult directly with the hotel once meeting space has been assigned. For audiovisual and computer needs, Encore is the exclusive audiovisual and computer vendor for all affiliate events at the Hyatt Regency Orlando and the Rosen Center Hotel. For consultation at the Hyatt Regency Orlando, contact Jordan Oatsvall at 407-345-4452 or jordan.oatsvall@encoreglobal.com. For consultation at the Rosen Centre Hotel, contact Jodi Cusumano at 407-967-8275 or jodi.cusumano@encoreglobal.com.

To help assist with planning, ASHP has provided menus for the closest meeting hotels:

[Hyatt Regency Orlando](#)

[Rosen Centre Hotel](#)

[Rosen Plaza Hotel](#)

[Hilton Orlando](#)

*Note: Menus and pricing are subject to change without notice. Please confirm with hotel.

Approval and Confirmation

All applications are subject to approval by ASHP. The hotel will call you directly to confirm the availability of space and will work directly with you to contract the space. Applications are processed on a first-come, first-served basis, and requests for a specific day are honored to the extent possible. Be sure to consult with ASHP prior to printing meeting room names, as they may not be final at the time you print your materials. Please allow a minimum of 10 business days for processing.

Signs

One professionally produced sign, not to exceed 30" x 40", may be displayed outside your assigned meeting room. ASHP does not permit the distribution or placement of flyers or signs in any other area of the convention center (with the exception of the organizer's exhibit booth, should one be reserved) or the hotels. ASHP reserves the right to discard signs and flyers of any organization violating this policy.

Event Promotion

Activity brochures, signage, and other printed material must include the following phrase: "A Business Function conducted at the 2026 ASHP Midyear Clinical Meeting & Exhibition." No other phrase or reference to ASHP or the ASHP meeting is permitted. Activity organizers may not use the ASHP logo or ASHP meeting graphics on symposium materials and may not list ASHP as a co-sponsor of the activity. Be sure to consult with ASHP prior to printing meeting room names, as they may not be final at the time you print your materials.

If you are preregistering attendees, printed material must also indicate that preregistration is for planning purposes only and seating will be available on a first-come, first-served basis.

Changes/Withdrawals

Changes to program title or schedule and/or withdrawals must be submitted to mrasnickytyler@ashp.org. Activity organizers who cancel programs before **September 10, 2026**, will receive a refund of 50% of the full price of the Business Function. After **September 10, 2026**, ASHP will retain the full price of the Business Function.

Application

You will need to purchase the number of business functions and fill out an online application for each function you would like to hold through the ASHP Shopping Cart. Clicking the application link below will take you to a login page. If you have not used the ASHP Shopping Cart, you will need to register as a new user.

Apply for a Business Function (Application will open in early August)

